



WPEC
1100 Fairfield Dr
West Palm Beach, FL 33407

Greer Margolis Mitchell, Burns &
Associates Washington
1010 Wisconsin Ave NW
Ste 800
Washington, DC 20007

Contract # 1373806

Schedule Dates 09/18/12-09/24/12
Advertiser Obama for President (27368)
Agency Greer Margolis Mitchell, Burns & Associates-Wash
Product POLITICAL CANDIDATE (ns) (1186)
Brand OBAMA "A" 9/18 (473763)
Salesperson TeleRep/DC, Washington DC (2995)
Sales Office TeleRep Washington DC
Buyer Name KEULEMAN, KATIE
Phone/Fax /
CPE 95/101/1798
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments OBAMA "A" 9/18

Date Entered 09/17/12
Last Modified
Entered By Nancy Brutus
CO-OP No
Headline # 06319056
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,828.75
Net Total \$21,696.25
Sales Tax

West Palm Beach (WPEC)
By Broadcast Month Spots Rate
Sep. 2012 72 \$25,525.00
Grand Total: 72 \$25,525.00

CONFIRMATION CONTRACT

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
Est 1.0	Unapproved (NewL) on credit hold / SPOT	09/18/12-09/24/12	4	:30	10A- 11A (EST)	1	1							3	\$170.00	\$510.00	West Palm Beach (WPEC)		9/17/12
Est 2.0	Unapproved (NewL) on credit hold / SPOT	09/18/12-09/24/12	4	:30	11:35P- 12:35A (EST)	1	1							3	\$170.00	\$510.00	West Palm Beach (WPEC)		9/17/12
Est 3.0	Unapproved (NewL) on credit hold / SPOT	09/18/12-09/24/12	2	:30	11A- 12P (EST)	1	1	1						3	\$625.00	\$1,875.00	West Palm Beach (WPEC)		9/17/12
Est 4.0	Unapproved (NewL) on credit hold / SPOT	09/18/12-09/24/12	4	:30	12P- 12:30P (EST)	1	1							3	\$265.00	\$795.00	West Palm Beach (WPEC)		9/17/12
Est 5.0	Unapproved (NewL) on credit hold / SPOT	09/18/12-09/24/12	4	:30	2P- 3P (EST)	1	1							2	\$225.00	\$450.00	West Palm Beach (WPEC)		9/17/12
Est 6.0	Unapproved (NewL) on credit hold / SPOT	09/18/12-09/24/12	4	:30	3P- 4P (EST)	1	1							3	\$150.00	\$450.00	West Palm Beach (WPEC)		9/17/12
Est 7.0	Unapproved (NewL) on credit hold / SPOT	09/18/12-09/24/12	4	:30	4P- 5P (EST)	1	1							2	\$225.00	\$450.00	West Palm Beach (WPEC)		9/17/12
Est 8.0	Unapproved (NewL) on credit hold / SPOT	09/18/12-09/24/12	4	:30	5A- 5:30A (EST)	1	1							2	\$120.00	\$240.00	West Palm Beach (WPEC)		9/17/12
Est 9.0	Unapproved (NewL) on credit hold / SPOT	09/18/12-09/24/12	4	:30	5P- 5:30P (EST)	1	1	1						3	\$300.00	\$900.00	West Palm Beach (WPEC)		9/17/12

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WPEC 12
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Est 10.0	Unapproved (NewL) on credit hold / SPOT	09/18/12-09/24/12	4	:30	5:30A- 6A (EST)	1		X	X	X	X			1	\$100.00	\$100.00	West Palm Beach (WPEC)		9/17/12
Est 11.0	Unapproved (NewL) on credit hold / SPOT	09/18/12-09/24/12	4	:30	5:30P- 6P (EST)	1	1	1	1					3	\$300.00	\$900.00	West Palm Beach (WPEC)		9/17/12
Est 12.0	Unapproved (NewL) on credit hold / SPOT	09/18/12-09/24/12	4	:30	6P- 6:30P (EST)	1	1	1		1				3	\$450.00	\$1,350.00	West Palm Beach (WPEC)		9/17/12
Est 13.0	Unapproved (NewL) on credit hold / SPOT	09/18/12-09/24/12	4	:30	6A- 7A (EST)	1	1	1	1					3	\$265.00	\$795.00	West Palm Beach (WPEC)		9/17/12
Est 14.0	Unapproved (NewL) on credit hold / SPOT	09/18/12-09/24/12	4	:30	6:30P- 7P (EST)	1	1	1	1					3	\$450.00	\$1,350.00	West Palm Beach (WPEC)		9/17/12
Est 15.0	Unapproved (NewL) on credit hold / SPOT	09/18/12-09/24/12	4	:30	7P- 7:30P (EST)	1	1	1	1					3	\$300.00	\$900.00	West Palm Beach (WPEC)		9/17/12
Est 16.0	Unapproved (NewL) on credit hold / SPOT	09/18/12-09/24/12	4	:30	7A- 9A (EST)	1	1	1	1					3	\$170.00	\$510.00	West Palm Beach (WPEC)		9/17/12
Est 17.0	Unapproved (NewL) on credit hold / SPOT	09/18/12-09/24/12	4	:30	7:30P- 8P (EST)	1	1	1		1				3	\$225.00	\$675.00	West Palm Beach (WPEC)		9/17/12
Est 18.0	Unapproved (NewL) on credit hold / SPOT	09/18/12-09/24/12	4	:30	9A- 10A (EST)	1	1	1		1				3	\$150.00	\$450.00	West Palm Beach (WPEC)		9/17/12

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Advertiser

Obama for President (27368)

Last Modified

09/17/12

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Agency

Greer Margolis Mitchell, Burns & Associates-Washi

Headline # 06319056

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Product

POLITICAL CANDIDATE (ns) (1186)

Demo A35+R

By Broadcast Month Spots Rate

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Grand Total: 72 \$25,525.00

Brand

OBAMA "A" 9/18 (473763)

Order Type Normal

By Broadcast Month Spots Rate

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Grand Total: 72 \$25,525.00

Salesperson

TeleRep/Dc, Washington DC (2995)

Commission % 15.00

By Broadcast Month Spots Rate

Sep. 2012 72 \$25,525.00
Grand Total: 72 \$25,525.00

Sales Office

TeleRep Washington DC

Commission \$3,828.75

By Broadcast Month Spots Rate

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Buyer Name

KEULEMAN, KATIE

Net Total \$21,696.25

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Phone/Fax

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CPE

95/101/1798

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Est 19.0	Unapproved (New) on credit hold / Prime	09/24/12-09/24/12	3	:30	10P- CBS-Hawaii Five-O (Monday)	1								1	\$1,200.00	\$1,200.00	West Palm Beach (WPEC)		9/17/12
Est 20.0	Unapproved (New) on credit hold / Football	09/22/12-09/22/12	4	:30	3:30P- Sports-CBS SEC Football							1		1	\$1,500.00	\$1,500.00	West Palm Beach (WPEC)	SEC FTBL GATORS DAYGAMES 2012	9/17/12
Est 21.0	Unapproved (New) on credit hold / SPOT	09/22/12-09/22/12	4	:30	6A- 7A (EST)							1		1	\$115.00	\$115.00	West Palm Beach (WPEC)		9/17/12
Est 22.0	Unapproved (New) on credit hold / SPOT	09/22/12-09/22/12	4	:30	7P- 7:30P (EST)							1		1	\$265.00	\$265.00	West Palm Beach (WPEC)		9/17/12
Est 23.0	Unapproved (New) on credit hold / SPOT	09/23/12-09/23/12	3	:30	10:30A- 11:30A (EST)							1		1	\$500.00	\$500.00	West Palm Beach (WPEC)		9/17/12
Est 24.0	Unapproved (New) on credit hold / SPOT	09/23/12-09/23/12	4	:30	6A- 7A (EST)							1		1	\$75.00	\$75.00	West Palm Beach (WPEC)		9/17/12
Est 25.0	Unapproved (New) on credit hold / SPOT	09/23/12-09/23/12	4	:30	7A- 8A (EST)							1		1	\$115.00	\$115.00	West Palm Beach (WPEC)		9/17/12
Est 26.0	Unapproved (New) on credit hold / SPOT	09/23/12-09/23/12	4	:30	7P- 8P (EST)							1		1	\$1,875.00	\$1,875.00	West Palm Beach (WPEC)		9/17/12
Est 27.0	Unapproved (New) on credit hold / SPOT	09/23/12-09/23/12	4	:30	8A- 9A (EST)							1		1	\$150.00	\$150.00	West Palm Beach (WPEC)		9/17/12

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Est 28.0	Unapproved (NewL) on credit hold / SPOT	09/23/12-09/23/12	4	:30	9A- 10:30A (EST)								1	1	\$675.00	\$675.00	West Palm Beach (WPEC)		9/17/12
Est 29.0	Unapproved (NewL) on credit hold / SPOT	09/18/12-09/24/12	4	:30	11P- 11:35P (EST)	1	1	1	1	1	1			5	\$525.00	\$2,625.00	West Palm Beach (WPEC)		9/17/12
Est 30.0	Unapproved (NewL) on credit hold / Prime	09/19/12-09/19/12	3	:30	9:30P- CBS-Sig Brother (Wednesday)			1						1	\$1,200.00	\$1,200.00	West Palm Beach (WPEC)		9/17/12
Est 31.0	Unapproved (NewL) on credit hold / Prime	09/19/12-09/19/12	3	:30	8P- CBS-Survivor (Wednesday)			1						1	\$1,200.00	\$1,200.00	West Palm Beach (WPEC)		9/17/12
Est 32.0	Unapproved (NewL) on credit hold / SPOT	09/18/12-09/24/12	4	:30	5A- 5:30A (EST)	1		X	X	X	X			1	\$120.00	\$120.00	West Palm Beach (WPEC)		9/17/12
Est 33.0	Unapproved (NewL) on credit hold / SPOT	09/18/12-09/24/12	4	:30	5:30A- 6A (EST)	1		X	X	X	X			1	\$100.00	\$100.00	West Palm Beach (WPEC)		9/17/12
Est 34.0	Unapproved (NewL) on credit hold / SPOT	09/18/12-09/24/12	4	:30	9A- 10A (EST)	4		X	X	X	X			4	\$150.00	\$600.00	West Palm Beach (WPEC)		9/17/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

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Date:

Comments:

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)



FEDERAL CANDIDATE



STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
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I, Daniel Jester
 being/on behalf of Barack Obama, a legally
 qualified candidate of the Democratic political
 party for the office of President of the United States
 in the Primary + General
 election to be held on Various dates
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	AS ORDERED				
			WPEC # 1373806		

Total Charges: \$ 25,525⁰⁰

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

Clean / Renewable Energy
Economy

I represent that the payment for the above described broadcast time has been furnished by:

OFA - Obama for America

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Martin Nesbitt

This station has disclosed to me its political advertising policies, including applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

1/18/2012
Date

Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Lillie K Roberts Lillie K Roberts Sales Director
Signature Printed Name Title

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, James A. Messina
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

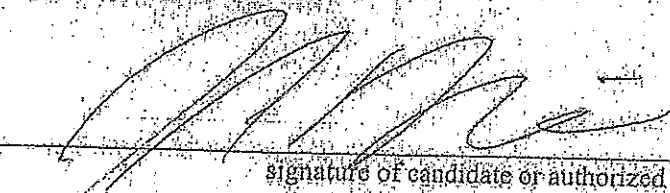
☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

✱ 
signature of candidate or authorized committee

James A. Messina
printed name

1/18/2012
date



RECORD OF REQUEST

FOR BROADCAST TIME BY OR ON BEHALF OF A
CANDIDATE FOR PUBLIC OFFICE OR AN ISSUE OF
PUBLIC IMPORTANCE

CANDIDATE/ISSUE: Barack Obama PARTY: Dem

OFFICE/DESCRIPTION: U.S. President ELECTION DATE: 11/6/12

INQUIRY MADE BY: Kate Keulemans
Candidate Manager Agency Committee (circle one)

ADDRESS: Green, Mangolis, Mitcheu, Burns & Assoc.
1010 Wisconsin Ave NW, Suite 800
Washington, DC 20007

PHONE: 202-338-8700 FAX: _____

EMAIL: _____

Information Requested: Rates & Avail

Final Disposition: Order Placed \$25,525⁰⁰

If Committee, list officers and position: Treasurer: Martin Nesbitt
Obama for America

TAKEN BY: _____ DATE: _____ TIME: _____